

Your home away from home since 1948



BREAKFAST • LUNCH • DINNER DINE IN & TAKE OUT

CATERING & DELIVERY

FOLLOW US









Lili and Herman Markowitz

Factor's Famous Deli has been at the same Los Angeles location on Pico Blvd. since 1948. The Markowitz Family has owned and operated Factor's since 1969 and from the very beginning Herman and Lili Markowitz strived to provide quality food, generous portions and friendly service in a warm family atmosphere.

Over the years we have expanded Factor's, adding a large take out counter, garden patio and alfresco dining, preserving our commitment to the original quality and friendly service established by our parents.

As a tribute to our parents, we are keeping their commitment alive. To all our friends who continue to enjoy this special establishment, we thank you for your support and hope every visit is a very pleasant one.

THE MARKOWITZ FAMILY

FACTOR'S CATERING

PERSONAL • CORPORATE • SPECIAL EVENTS

We cater the finest deli food for all of your entertaining needs. It's never been easier to order right to your doorstep.

We make it, deliver it and it's all ready to go!

Factor's Catering takes great pride in providing the most attractive and efficient catering service possible. We will customize any part of our service to accommodate the wishes and needs of our clientele.

Custom Menus for all occasions, personal or business, wide food selection for breakfast or lunch, high tea, cocktails or dinner, sit down or buffet, chef presentation, tray service, and stations.

We provide event production including floral designs, and party rentals

Find our extensive menu online at factorsdeli.com



HAVE YOUR NEXT EVENT AT FACTOR'S GARDEN PATIO

ASK OUR CASHIER FOR DETAILS ABOUT RESERVING OUR GARDEN PATIO FOR YOUR NEXT EVENT OR LARGE PARTY

ONE CALL DOES IT ALL 310-278-9175 • 310-278-9196 Fax factorsdeli.com

BREAKFAST

FRUITS & JUICES

ORANGE JUICE fresh squeezed sm 5 lg 7
GRAPEFRUIT JUICE fresh squeezed sm 5 lg 7
CRANBERRY JUICE sm 4 lg 6
APPLE JUICE sm 4 lg 6
PINEAPPLE JUICE sm 4 lg 6
V-8 JUICE sm 4 lg 6
TOMATO JUICE sm 4 lg 6
HALF GRAPEFRUIT 6

MELON honeydew, cantaloupe or watermelon 6
FRESH FRUIT cup 5.50 bowl 7.50
FRESH BERRIES cup 7 bowl 9
STEWED PRUNES 5
SUGAR-FREE BAKED APPLE 6
SMOOTHIES choice of 2 fruits: banana, strawberry, raspberry, mango, blueberry, pineapple 8
w/protein powder add 1.50, w/ice cream or yogurt add 2
w/kale or spinach add 1.50

EGG DISHES

Choice of hashbrowns, tomatoes, low-fat cottage cheese or mixed greens (substitute fruit add 2 or fresh berries add 3)

Choice of toast, roll or bagel. Made with egg whites, egg beaters or organic eggs add 1.50 ea

TWO EGGS ANY STYLE 10

WITH NOVA LOX ON THE SIDE 17.50

WITH NATURAL COD, BAKED SALMON or SABLE ON THE SIDE 17.50

WITH WHITEFISH ON THE SIDE 16

WITH STURGEON ON THE SIDE 18.50

SCRAMBLED EGGS & ONIONS try our browned onions 11

SALAMI or BOLOGNA & EGGS 13

STEAK & EGGS 8 oz. 20

HAM, BACON or SAUSAGE & EGGS choice of grilled ham or bacon (pork, Canadian or turkey), sausage (pork or turkey) or gourmet chicken cilantro sausage 13

BURGER PATTY & EGGS choice of ground turkey, chicken or beef 14

CORNED BEEF or PASTRAMI & EGGS 15

TONGUE & EGGS 15.50

MINCED NOVA LOX, EGGS & ONIONS scrambled or pancake style 16.50

EGG WHITE QUESADILLA egg whites, turkey bacon, cheddar cheese, add jalapeño on request 14

BRISKET SCRAMBLE shredded brisket and eggs with bell peppers and onions 15

STEAK PICADO grilled skirt steak with bell pepper, onion and tomato with choice of eggs on the side **16 TURKEY PASTRAMI SCRAMBLE** scrambled egg whites, turkey pastrami, spinach, onion, tomato

and a side of salsa 15

EGG "MIT" BAGEL fried egg sandwich on a bagel with melted cheddar, turkey pastrami, lettuce and tomato 13

EGG "MIT" MUFFIN scrambled eggs, American cheese and Canadian bacon on an English muffin 12

HUEVOS RANCHEROS eggs any style topped with grated mozzarella and ranchero sauce on corn tortillas, served with black beans 12

DELUXE add avocado and jalapeño 14

EGGS BISTRO 2 poached eggs, grated parmesan and crumbled bacon on mixed greens tossed in balsamic vinaigrette, with pita (no sides included) 13

GROUND PROTEIN SCRAMBLE choice of ground turkey, chicken or beef scrambled with egg whites, tomato & onion 15

SHREDDED CHICKEN SCRAMBLE scrambled eggs, shredded chicken, cream cheese, tomato and browned onions 15

OMELETTES • BREAKFAST WRAPS

Choice of hashbrowns, tomatoes, low-fat cottage cheese, mixed greens, rice or black beans (substitute fruit add 2 or fresh berries add 3) Made with egg whites or egg beaters add 1.50

CREATE YOUR OWN OMELETTE Choice of toast, roll or bagel 11

CREATE YOUR OWN BREAKFAST WRAP Choice of flour, spinach, whole wheat or sun-dried tomato tortilla (wrap grilled on request) 11

TRY A WET WRAP topped with tomatillo sauce or salsa and melted cheese add 2

ADD YOUR CHOICE:

Onion • Pepperoncini • Jalapeño • Scallion • Tomato • Ortega Chile • Cheese each 1 Mushroom • Bell Pepper • Spinach • Guacamole • Tofu • Spanish Rice • Black Beans • Broccoli • Asparagus • Sun-Dried Tomato each 1.50

Bacon • Turkey Bacon • Sausage • Turkey Sausage • Chicken Cilantro Sausage • Ground Turkey, Beef or Chicken • Chili • Ham • Salami • Bologna • Chicken •

Turkey Pastrami • Corned Beef • Avocado • Pastrami • Canadian Bacon each 2.50

Skirt Steak • Lox each 4.50

SUGGESTED OMELETTES

Choice of hashbrowns, tomatoes, low-fat cottage cheese or mixed greens (substitute fruit add 2 or fresh berries add 3) Choice of toast, roll or bagel. Made with egg whites or egg beaters add 1.50

*EGG WHITE VEGGIE OMELETTE 3 egg whites, mushroom, broccoli, spinach, tomato and onion 16

DENVER OMELETTE 3 eggs, ham, bell pepper and onion 15

DELI OMELETTE 3 eggs, corned beef, pastrami and salami 17

ITALIAN OMELETTE 3 egg whites, chicken cilantro sausage, sun-dried tomato, spinach and mozzarella 16

*SPANISH OMELETTE 3 eggs, topped with Spanish sauce 14

*GREEK OMELETTE 3 eggs, spinach, kalamata olives, tomato and feta cheese 15

NOVA LOX & CREAM CHEESE OMELETTE 3 eggs with fresh dill 17

AVOCADO, BACON & CHEDDAR CHEESE OMELETTE 16

*AVOCADO, MUSHROOM & JACK CHEESE OMELETTE 16

*SPINACH, MUSHROOM & SWISS CHEESE OMELETTE 16

SPECIALTIES

KIPPERS & EGGS with grilled onions 16

KIPPERS & ONIONS 14

EGGS BENEDICT poached eggs with Canadian bacon on wheat or white English muffin topped with hollandaise 14

NOVA LOX BENEDICT poached eggs with lox on wheat or white English muffin topped with hollandaise 17

PASTRAMI BENEDICT poached eggs with pastrami on wheat or white English muffin topped with hollandaise 15

EGGS FLORENTINE poached eggs with spinach on wheat or white English muffin topped with hollandaise 13

MATZO BREI scrambled or pancake style, with applesauce and sour cream 13

CHILAQUILES (TORTILLA MATZO BREI) corn tortillas, eggs, ranchero sauce and salsa, side of sour cream 13 **CORNED BEEF HASH & 2 EGGS ANY STYLE 15**

*FRENCH TOAST plain or cinnamon 10

FRENCH TOAST SANDWICH 2 slices French toast, 2 pieces bacon or 1 sausage & 2 eggs any style 13

*PANCAKES (3) buttermilk 11 gluten free 13

*SILVER DOLLARS buttermilk 9 gluten free 11

*WITH STRAWBERRIES, BLUEBERRIES, BANANAS or CHOCOLATE CHIPS INSIDE add 2.50

*MAKE ANY PANCAKE SEVEN GRAIN ALMOND GRANOLA add 2.50

PANCAKE SANDWICH 2 pancakes, 2 pieces bacon or 1 sausage & 2 eggs any style 13 gluten free 14

*BELGIAN WAFFLE 11 gluten free 13

WITH 2 EGGS & BACON or SAUSAGE 13 gluten free 15

*OATMEAL DELUXE with fresh bananas, strawberries, raisins, almonds & brown sugar 12

*GRANOLA topped with fresh fruit and yogurt 11

PROTEIN POWER PLATE 4 scrambled egg whites, grilled chicken breast or turkey burger, with sides of spinach and fresh homemade salsa 16

*EGG WHITE BREAKFAST WRAP scrambled egg whites, spinach, tomato, onion and Alpine Lace cheese, in a spinach or whole wheat tortilla topped with homemade tomatillo sauce 15

*TOFU VEGETABLE SCRAMBLE scrambled tofu (no eggs), broccoli, mushroom, tomato and browned onion 15

*AVOCADO TOAST smashed avocado, lemon, micro greens, sea salt on honey wheat bread one slice 8 w/ one poached egg add 3 two slices 11 w/ two poached eggs add 5

SMOKED FISH BRUNCH

NOVA LOX, NATURAL COD & WHITEFISH served with cucumber, tomato, onion, potato salad, cole slaw, two bagels & cream cheese 36 (substitute sable or sturgeon add 5)

SIDF ORDERS

CINNAMON TOAST 4.

FRESH BAKED MUFFIN 4

TOAST, ROLL, BAGEL or ENGLISH MUFFIN (white or whole wheat) with cream cheese or butter and jelly 4 OATMEAL cup 6 bowl 8

WITH RAISINS or BANANAS add 2

WITH STRAWBERRIES, BLUEBERRIES or RASPBERRIES (seasonal) add 4

COLD CEREAL 5

CORNED BEEF HASH 9

PANCAKE (1) buttermilk 4.50 gluten free 5.50 almond granola 5

EGG one 3 two 5

HAM, BACON or SAUSAGE 6

BEEF, TURKEY or CHICKEN PATTY 8 VEGGIE PATTY 7

NOVA LOX SPREAD 4 oz 6

NOVA LOX 2 slices, NATURAL COD 1 slice or SABLE 2 slices 13

STURGEON 2 slices 14 WHITEFISH 1 piece 10

HOME FRIES or HASH BROWNS 5

* VEGETARIAN

LUNCH • DINNER

STARTERS & NOSHES

FRIED ZUCCHINI STICKS with apricot dipping sauce 11

BUFFALO WINGS with celery sticks and bleu cheese or ranch dip 11

SLIDERS mini cheeseburger on a roll with mustard, ketchup, sliced pickle and chips 6.50 ea

TURKEY SLIDERS mini burger with grilled onions, sweet hot mustard, ranch, sliced pickle and chips 6.50 ea

MINI REUBEN corned beef, pastrami, turkey or *tofu, sauerkraut, melted Swiss cheese on rye with chips 7.50 ea

MINI MELT tuna, turkey salad or chicken salad with cheddar cheese on rye with chips 6.50 ea

MINI DIPS brisket, roast beef or turkey on a small roll served with au jus and chips 7.50 ea

SOFT SHELL TACO beef, chicken, fish, or *grilled tofu, topped with salsa and guacamole 6 ea

THIN FRIED ONIONS 9

*PITA TRIANGLES with hummus and babaganoush 10

*GUACAMOLE CHIPS & SALSA 12

FRIED MOZZARELLA with marinara sauce 11

TASTE OF SOUP a mini portion (excludes matzo ball and kreplach) 5.50

*BAGEL CHIPS or TOASTED RYE HEELS with our famous low-fat ranch dressing 4.50

SOUPS • CHILI

Served with crackers, bagel chips or bread (roll or bagel add 1)

*SOUP DU JOUR all are vegetarian, we use vegetable broth cup 7 bowl 9

MON-Vegetable, TUE-Lima Bean, WED-Split Pea, TH-Tomato, FRI-Lentil, SAT-Vegetable, SUN-Split Pea

MUSHROOM BARLEY cup 7 bowl 9

SWEET & SOUR CABBAGE cup 7 bowl 9

*COLD BEET BORSCHT with sour cream cup 7 bowl 9

WITH BOILED POTATO add 3

CHICKEN SOUP with carrots and chicken (add noodles, rice or kasha on request) cup 7 bowl 9

MATZO BALL SOUP with carrots and chicken (add noodles, rice or kasha on request) cup 7 bowl 9

WITH EXTRA MATZO BALL add 2

KREPLACH SOUP with carrots and chicken (add noodles, rice or kasha on request) cup 7 bowl 9

WITH EXTRA KREPLACH add 2

TORTILLA SOUP chicken, avocado, cilantro, cheese, tortilla strips (black beans on request) cup 8.50 bowl 10.50

SOUP-ER POT tureen of chicken soup with matzo ball, kreplach, noodles, rice and kasha 12

HOMEMADE TURKEY CHILI cup 10 bowl 12

SANDWICHES

Choice of potato salad, cole slaw, or macaroni salad

Substitute fries, homemade chips or fruit add 2 onion rings, sweet potato fries or berries add 3

Add tomato • roll • cheese 1 ea • sprouts .50 • avocado 2.50

On rye unless otherwise requested; gluten free bread add 1 Half & half portion of two meats (not a double portion) add 1

HOT CORNED BEEF half 13 whole 18

HOT PASTRAMI hand cut (thicker) or machine sliced half 13 whole 18

HOT BRISKET or COLD ROAST BEEF half 13 whole 18

BAKED HAM half 12 whole 16

TONGUE (hot or cold) half 14 whole 19

ROASTED TURKEY BREAST or TURKEY BREAST PASTRAMI half 13 whole 18

SMOKED TURKEY, HONEY MAPLE or CRACKED PEPPER TURKEY half 12 whole 16

SALAMI or HARD SALAMI or BOLOGNA half 12 whole 16

TUNA SALAD or LOW-FAT TUNA SALAD half 12 whole 16

CHICKEN SALAD or TURKEY SALAD half 12 whole 16

TURKEY LOAF or MEAT LOAF half 12 whole 16

CHOPPED LIVER half 12 whole 16

SMOKED LIVERWURST half 11 whole 15

*VEGAN CORNED BEEF half 13 whole 18

*EGG SALAD half 9 whole 13

BACON or *AVOCADO, LETTUCE & TOMATO (BLT or *ALT) half 10 whole 14

with three slices of turkey add 4

*VEGGIE SANDWICH muenster, cheddar, avocado, lettuce, tomato, red onion and sprouts on whole wheat bread 14

*JARLSBERG or TILLAMOOK CHEDDAR CHEESE half 10 whole 14

*GRILLED CHEESE half 8 whole 11

ADD A CUP OF SOUP or SALAD (dinner or caesar) TO ANY HALF SANDWICH ADD 5

6

COMBINATION SANDWICHES

Our "Triple Decker" on 3 slices of rye bread with Russian dressing, lettuce & tomato. Gluten free bread add 1 Choice of potato salad, cole slaw, or macaroni salad

Substitute fries, homemade chips or fruit add 2 onion rings, sweet potato fries or berries add 3

#1 TURKEY, CORNED BEEF, SWISS CHEESE 22 #6 TURKEY, HAM, SWISS CHEESE 22 #7 TURKEY, BACON 21 #7 TURKEY, PASTRAMI, SWISS CHEESE 22 #8 ROAST BEEF, SWISS CHEESE 22 #8 ROAST BEEF, SWISS CHEESE 22 #9 CORNED BEEF, PASTRAMI, TONGUE, SWISS CHEESE 22 #5 PASTRAMI, ROAST BEEF, TURKEY 22 #10 TURKEY BREAST PASTRAMI, SWISS CHEESE 22

SKY HIGHS

Topped with cole slaw and Russian dressing. Same sides as sandwiches above.

CORNED BEEF, PASTRAMI, ROAST BEEF or BRISKET 19
ROAST TURKEY or TURKEY PASTRAMI 19
SUZEE'S SKY HIGH turkey, Dijon, red onion and Jarlsberg 20

BAGFI SANDWICHES

Same sides as sandwiches above

NOVA LOX with cream cheese on a bagel, tomato & onion on the side 19
½ NOVA, ½ WHITEFISH with cream cheese on a bagel, tomato & onion on the side 18
½ NOVA, ½ NATURAL COD with cream cheese on a bagel, tomato & onion on the side 20
WHITEFISH SALAD on a bagel, tomato & onion on the side 15
WHITEFISH with cream cheese on a bagel, tomato & onion on the side 16
STURGEON with cream cheese on a bagel, tomato & onion on the side 21
SABLE with cream cheese on a bagel, tomato & onion on the side 20
NATURAL COD with cream cheese on a bagel, tomato & onion on the side 21

PANINIS

Same sides as sandwiches above.

PULLED BBQ BRISKET with red onion and provolone, pressed on a french roll 15 ROAST BEEF with Swiss cheese, browned onion and dijonaise, pressed on a french roll 15

CHICKEN with sun-dried tomato, avocado, pesto and mozzarella, pressed on a french roll 15

*GRILLED VEGGIE with pesto and mozzarella, pressed on a french roll 14

*GRILLED CHEESE with cheddar and jack cheese, avocado and tomato, pressed on sourdough 13

TUNA with avocado, arugula, tomato, provolone and balsamic vinaigrette, pressed on sourdough 14

SOPRASATA SALAMI with basil, pepperoncini, provolone and balsamic vinaigrette, pressed on a french roll 15

*CAPRESE with tomato, mozzarella and pesto, pressed on a french roll 14

SMOKED SALMON with cream cheese, dill, red onion and tomato, pressed on a french roll 16

*CREAM CHEESE and STRAWBERRY JAM on whole wheat or white bread 11

*PBJ on whole wheat or white bread 11

*NUTELLA, BANANAS and STRAWBERRIES grilled to perfection on a croissant 11

PITA POCKETS • WRAPS

Same sides as sandwiches above.

Make a wrap "low-carb" with lettuce instead of a tortilla. Side of homemade salsa on request. Choice of white or whole wheat pita. Choice of flour, spinach, whole wheat or sun-dried tomato tortilla.

*GRILLED VEGGIE PITA with hummus, tomato, feta and baby greens with side of balsamic vinaigrette 12 WITH GRILLED CHICKEN 15 WITH GRILLED STEAK 17

TUNA or LOW-FAT TUNA pita or wrap, with lettuce, cucumber, tomato and red onion 15

TURKEY WRAP with lettuce, tomato, avocado, sprouts and red onion 15

CHICKEN WRAP with fresh roasted chicken, jack cheese, hummus, lettuce, tomato, cucumber and avocado 15

GRILLED CHICKEN CAESAR WRAP with sun-dried tomato, jack cheese and caesar salad 15

CHINESE CHICKEN SALAD WRAP tossed with homemade sesame dressing 14

*MEDITERRANEAN WRAP with cucumber, tomato, red onion, feta and hummus 12

WITH GRILLED CHICKEN 15 WITH GRILLED STEAK 17

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* VEGETARIAN

GRILLED • CHARBROILED • FRIED

Choice of potato salad, cole slaw, or macaroni salad. On roll or bagel add 1 gluten free bread add 1 Substitute fries, homemade chips or fruit add 2 onion rings, sweet potato fries or berries add 3

BACON, CHEDDAR & FRIED EGG on choice of toast 14

GRILLED PASTRAMI with tomato and provolone on a kaiser roll 19

GRILLED BACON, TOMATO & AMERICAN CHEESE on choice of toast 14

PATTY MELT 1/3 lb. kosher ground beef or ground turkey, Swiss cheese, tomato and onion on rye 15

TUNA MELT, CHICKEN SALAD MELT or TURKEY SALAD MELT with choice of cheese on rye 16

SKY HIGH MELT choice of grilled meat, Swiss cheese and coleslaw, with Russian dressing on rye 19

THE FAMOUS REUBEN choice of meat, Swiss cheese and sauerkraut, with Russian dressing on rye 19

*TOFU REUBEN Swiss cheese and sauerkraut, with Russian dressing on rye 17

GRILLED HAM AND CHEESE on rye 17

FRANKS or KNOCKWURST with baked beans and cole slaw 16

ROMANIAN SKIRT STEAK 8 oz. with fries and cole slaw (grilled onions on request) 22

*GRILLED VEGGIE grilled vegetables, eggplant, mozzarella or goat cheese, greens on a whole wheat bun 14

GRILLED CHICKEN BREAST boneless breast served with lettuce and tomato on a whole wheat bun 15 with cheese 16

GRILLED CHICKEN DELUXE boneless breast, melted Swiss cheese, avocado, sun-dried tomato, arugula, served on grilled sourdough bread (try it with sweet hot mustard) 17

PHILLY CHEESE STEAK SANDWICH thin sliced steak, melted Swiss cheese, grilled peppers & onions on a French roll 17

FRIED CHICKEN, CHICKEN TENDERS or BUFFALO TENDERS 14 FISH & CHIPS 15

DIPS • BBQ • OPEN FACE • SUBS

Same sides as sandwiches above.

FRENCH DIP, BRISKET DIP, PASTRAMI DIP or TURKEY DIP with au jus on choice of roll 19 with melted cheese 20

PULLED BBQ BRISKET with bbq sauce, on choice of roll 19

CORNED BEEF & CHOPPED LIVER open-face with lettuce, tomato and onion 18

PASTRAMI & CHOPPED LIVER open-face with lettuce, tomato and onion 18

TURKEY SALAD & EGG SALAD open-face with lettuce, tomato and onion 16

CHOPPED LIVER & EGG SALAD open-face with lettuce, tomato and onion 16

BRISKET OF BEEF or ROAST BEEF open-face with fries or mashed potatoes and gravy 20

ROAST TURKEY open-face with fries or mashed potatoes, gravy and cranberry sauce 19

ITALIAN SUB soprasata, turkey, provolone, lettuce, tomato, pepperoncini and Italian dressing, choice of roll 18

MEATBALL SUB homemade meatballs, marinara sauce, mozzarella, parmesan and parsley on a French roll 17

BURGERS

Same sides as sandwiches above. Served on a brioche or whole wheat bun. Caramelized onions on request.

Substitute grilled chicken breast add 1 add cheese 1 add bacon or avocado 2.50

HAMBURGER 1/3 lb. kosher ground beef, lettuce and tomato with Russian dressing 14

DELUXE HAMBURGER 1/2 lb. kosher ground beef, lettuce and tomato with Russian dressing 16

*THE IMPOSSIBLE BURGER lettuce and tomato with side of sweet hot mustard 16

TURKEY BURGER ground turkey, lettuce and tomato, on a whole wheat bun (teriyaki sauce on request) 15

*VEGGIE BURGER multi-grain patty, with lettuce and tomato on a whole wheat bun 14

FRENCH BURGER with grilled mushroom & onion, Swiss cheese on a French roll w/Russian dressing 18

CHILI CHEESEBURGER with lettuce, tomato and onion 17

ITALIAN BURGER with lettuce, tomato, mozzarella and basil with a side of marinara 18

GUACAMOLE BURGER with homemade guacamole with lettuce and tomato 17

TILLAMOOK CHEDDAR BURGER with lettuce, tomato and Ortega chilies 17

PASTRAMI SWISS BURGER topped with pastrami, Swiss cheese, lettuce and tomato 18

CHICKEN BURGER freshly ground chicken topped with lettuce, tomato and havarti dill cheese 15

HOT DOGS

Served on a long onion roll or plain bun. Beef dogs - Hebrew National or Vienna, grilled or boiled. Same sides as sandwiches above.

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JUMBO HOT DOG 9
KRAUT DOG topped with hot sauerkraut 10
CHILI DOG 10 with cheese 11

TURKEY DOG 9 KNOCKWURST 10 **SKY HIGH DOG** topped with cole slaw 10

PASTRAMI REUBEN DOG with Swiss and sauerkraut 14

BACON CHEDDAR DOG 13

GRILLED CHICKEN CILANTRO SAUSAGE

with red & yellow peppers and onions 13

DELI PLATTERS

Served with potato salad, cole slaw and bread, roll or bagel

CORNED BEEF, PASTRAMI, BRISKET or TONGUE 22 SLICED RARE ROAST BEEF 22 SLICED ROAST TURKEY 22

TURKEY TRIO roasted, smoked and turkey pastrami 22

FISH PLATTERS

Served with potato salad, cole slaw, tomato, red onion and two bagels with cream cheese

NORTH ATLANTIC NOVA LOX 30
EASTERN WHITEFISH 25
IMPORTED SARDINES (no cream cheese) 17
NATURAL COD 34
WHITEFISH with NOVA LOX 29

COD with NOVA LOX 32
BAKED SALMON 30 SABLE 32
STURGEON 34
SMOKED FISH BRUNCH lox, natural cod and whitefish 36 (substitute sable or sturgeon add 5)

SALADS

Served with crackers, bread & butter or bagel chips (roll or bagel add 1) Pepperoncini add 1 Extra side of bagel chips & ranch add 4 Choice of dressing: house (balsamic vinaigrette), honey mustard, bleu cheese, 1000 Island, low-fat ranch, BBQ ranch, Caesar, Italian, homemade salsa or oil & vinegar.

FACTOR'S SUPER HOUSE fresh turkey breast, chopped tomato, muenster cheese, avocado, egg h/16 f/19 **DEBBIE'S CHOPPED #1** finely chopped lettuce, turkey, salami, Swiss cheese, red onion, avocado, tomato and cucumber h/16 f/19

DEBBIE'S CHOPPED #2 finely chopped lettuce, tomato, cucumber, scallion, charbroiled chicken breast and grated Asiago cheese h/16 f/19

ITALIAN CHOPPED finely chopped lettuce, turkey, Italian salami, tomato, garbanzo beans and mozzarella, topped w/ chopped pepperoncini on request h/16 f/19

BBQ CHICKEN CHOPPED finely chopped lettuce, tomato, jicama, grilled corn, scallion, jack cheese and tortilla strips with bbq ranch dressing on the side h/16 f/19

CHINESE CHICKEN SALAD (or substitute tuna salad) with mixed greens, cabbage, thin rice noodles, almonds and mandarin oranges with homemade sesame dressing h/16 f/19

GRILLED CHICKEN SALAD served on a bed of romaine, sliced tomato, cucumber and red onion h/16 f/19 COBB (try it with turkey bacon) with mixed greens, diced turkey, avocado, tomato, bacon and hard boiled egg with bleu cheese dressing h/16 f/19

KALE SALAD kale, quinoa, sliced almonds, dried cranberries tossed w/sherry vinaigrette dressing h/16 f/19 SUPER CHEF with mixed greens, julienne ham, turkey, salami, cheese, tomato and hard boiled egg h/16 f/19 TUNA ARUGULA romaine and arugula, scoop of tuna, grilled corn, jicama, avocado and mozzarella h/16 f/19

*GRILLED VEGETABLE SALAD mixed baby greens and crumbled feta cheese with pita bread h/16 f/19

- *VEGGIE CHOPPED finely chopped lettuce, tomato, cucumber, scallion, mushroom, garbanzo beans and carrot, topped with grated asiago cheese on request h/15 f/18
- ${\bf *GORGONZOLA~SALAD}$ mixed baby greens, gorgonzola cheese, pears and candied walnuts $\ h/15 \ f/18$
- *GREEK finely chopped lettuce, tomato, cucumber, feta cheese, kalamata olives, beet, egg and red onion h/15 f/18
- *GARDEN diced cucumber, celery, radish, green pepper, carrot, scallion and tomato with fresh sour cream or low-fat cottage cheese h/15 f/18
- *MEDITERRANEAN mixed greens, goat cheese, sun-dried tomato, roasted pepper and shaved red onion h/15 f/18
- *ARUGULA SALAD with feta cheese, romaine and arugula, cucumber and red onions h/15 f/18
- *CAESAR SALAD the Original! comes tossed h/15 f/18
- *CAPRESE SALAD fresh buffalo mozzarella, tomato and basil leaves, drizzled with pesto, side of garlic bread 15

OPTIONS/ADDITIONS FOR SALADS ABOVE

Grilled Chicken, Turkey Breast, Tuna Salad, Asian or BBQ Marinated Tofu **5** Skirt Steak **8** Grilled Salmon **9** Any half salad above with cup of soup add **5**

ICEBERG WEDGE with chopped tomato, scallion and bacon, topped with gorgonzola cheese 14

TOSTADA SALAD ground beef, turkey or chicken, with shredded lettuce, rice, black beans, cheddar cheese, scallion, guacamole, sour cream and salsa, served in a crispy tortilla 18

WITH GRILLED CHICKEN BREAST 20

WITH GRILLED SKIRT STEAK 21

TURKEY or CHICKEN SALAD PLATE with cole slaw, potato salad, tomato, hard boiled egg and onion 18

TUNA SALAD PLATE cole slaw, potato salad, tomato, hard boiled egg and red onion 18

TRIO SALAD PLATE (choose 3) tuna salad, turkey salad, chicken salad, chopped liver or egg salad, on a bed of lettuce with tomato and onion 19

STUFFED TOMATO filled with tuna, chicken or turkey salad with side of potato salad or cole slaw 16

STUFFED AVOCADO filled with tuna, chicken or turkey salad with side of potato salad or cole slaw 17

*FRESH FRUIT PLATE with sherbet, low-fat cottage cheese or whipped cream 14

*DINNER SALAD 9

DELI STYLE APPETIZERS

Served with bread, roll or bagel, on a bed of lettuce with tomato & onion.

IMPORTED SARDINES 13
*GREEK SALAD 13
CAN OF SALMON 13
CAN OF TUNA 13
CHOPPED HERRING 13
CREAMED HERRING 14
NOVA LOX & CREAM CHEESE 20
NATURAL COD & CREAM CHEESE 22
WHITEFISH & CREAM CHEESE 18
SABLE & CREAM CHEESE 22
STURGEON & CREAM CHEESE 22
BAKED SALMON 20

KIPPERED SALMON 20
EGG SALAD 11
NOVA LOX SPREAD 11
GEFILTE FISH 9
STUFFED CABBAGE choice of ground beef or ground turkey (no lettuce, tomato or onion) 12
CHOPPED LIVER 16
STUFFED KISHKA WITH GRAVY (no lettuce, tomato or onion) 10
TUNA SALAD or LOW-FAT TUNA 16
CHICKEN SALAD 16

DIET PLATES

Served with hard boiled egg, tomato and cottage cheese or cole slaw. Crackers or bread & butter (roll or bagel add 1)

SLICED TURKEY or RARE ROAST BEEF with Swiss cheese 18

ROASTED HALF CHICKEN hot or cold 17

GRILLED CHICKEN BREAST 16

BURGER PATTY choice of ground turkey, chicken, beef or veggie patty 15

INDIVIDUAL CAN OF SALMON or TUNA 13

*MIXED VEGGIE PLATE steamed or grilled (sides not included) 11 with cheese 12

LOW CARB CHOICES

CRISPY ROASTED HALF CHICKEN served with an arugula and romaine salad, topped with chopped red onion, cucumber and feta cheese **20**

SKIRT STEAK with grilled onions (includes salad as above) 24

GRILLED ORANGE ROUGHY with steamed spinach and green salad 21

SAUTEED ORANGE ROUGHY in fresh lemon, orange and garlic sauce, with spinach and green salad 21

GRILLED CHICKEN BREAST with steamed spinach and broccoli 19

CAPRESE CHICKEN herb marinated grilled chicken breast, side of caprese salad (flat bread on request) 20

GRILLED SALMON FILLET with sauteed broccoli and green salad, teriyaki sauce on request 24

GRILLED CHICKEN KABOBS 2 skewers with hummus and dinner salad (pita on request) 18

TURKEY, CHICKEN, BEEF or *VEGGIE PATTY on shredded lettuce, grilled onions & mushrooms and choice of vegetable 18

GRILLED CHICKEN CILANTRO SAUSAGES with grilled peppers and onions, served with a green salad and choice of vegetable 19

STIR FRY

Teriyaki marinated choice of meat with broccoli, carrot, mushroom, onion, grilled corn, zucchini and bell pepper, side of brown rice

*TOFU 16 CHICKEN 18 BRISKET 20 SKIRT STEAK 22

SOUTH OF THE BORDER

BUILD YOUR OWN CHEESE QUESADILLA choice of flour, whole wheat, spinach or sun-dried tomato tortilla, includes black beans or Spanish rice, tomato, avocado, browned onion, sour cream and salsa **12** (guacamole add **2**) jalapeño on request

ADD CHICKEN, TURKEY, *TOFU or BRISKET 5 ADD STEAK or CATCH OF THE DAY 7

SOFT TACO PLATE (3) beef, chicken, fish or *grilled tofu, topped with salsa, guacamole and a side of rice or black beans 15

ULTIMATE BURRITO shredded beef, chicken, fish or *grilled tofu, black beans, Spanish rice, shredded lettuce, salsa, sour cream, grated cheese, with tortilla chips, tomatillo and guacamole on the side 15 with steak 19

CHICKEN FAJITAS served with Spanish rice, black beans, guacamole, sour cream, corn or flour tortillas 19 STEAK FAJITAS served with Spanish rice, black beans, guacamole, sour cream, corn or flour tortillas 22

*VEGGIE FAJITAS peppers & onions with Spanish rice, black beans, guacamole, sour cream,

corn or flour tortillas 16

SIDE of SPANISH RICE or BLACK BEANS 5 SIDE of HOMEMADE GUACAMOLE 8

SIDE of HOMEMADE SALSA 5

DINNERS

A LA CARTE INCLUDES: potato or rice (white or brown), fresh vegetable and bread

DINNER INCLUDES: appetizer, potato or rice (white or brown), fresh vegetable, bread and dessert (jello, ice cream or pudding)

ADD A CUP OF SOUP or SIDE SALAD (dinner or caesar) 5

POTATO CHOICES: boiled potato, mashed potatoes, baked potato, french fries or one potato pancake APPETIZER CHOICES: chopped liver, egg salad, greek salad, kasha varnishka or herring (chopped, pickled or creamed) SOUP CHOICES: vegetarian soup du jour, chicken rice, noodle, matzo ball, kreplach, mushroom barley or sweet & sour cabbage

ROASTED HALF CHICKEN with stuffing a la carte 20 • dinner 26 (for white meat add 1)

BBQ HALF CHICKEN a la carte 20 • dinner 26 (for white meat add 1)

ROASTED QUARTER CHICKEN with stuffing a la carte 18 · dinner 24 (for white meat add 1)

BBQ QUARTER CHICKEN a la carte 18 · dinner 24 (for white meat add 1)

CHICKEN SCHNITZEL a la carte 20 · dinner 26 with arugula add 2

BRISKET a la carte 22 · dinner 28

BAKED SHORT RIBS a la carte 26 • dinner 32

SWEET & SOUR SHORT RIBS a la carte 26 • dinner 32

 $\textbf{SWEET \& SOUR MEATBALLS} \ \ \text{a la carte } \textbf{20 • dinner } \textbf{26}$

MEAT LOAF or TURKEY LOAF a la carte 20 • dinner 26

GOULASH a la carte 20 • dinner 26

CORNED BEEF & CABBAGE a la carte 21 · dinner 27

STUFFED CABBAGE ground beef or ground turkey a la carte 21 • dinner 27

ROAST TURKEY with stuffing a la carte 20 • dinner 26

FRANKFURTER or KNOCKWURST with baked beans and cole slaw a la carte 18 • dinner 24

MARINATED ROMANIAN SKIRT STEAK (grilled onions on request) a la carte 24 • dinner 30

GRILLED SALMON a la carte 24 • dinner 30

ORANGE ROUGHY grilled or sauteed a la carte 21 • dinner 27

TURKEY BURGER or KOSHER HAMBURGER (grilled onions on request) a la carte 18 • dinner 24

CHICKEN IN THE POT served with bread only (no potato or vegetable) 24

DAIRY DISHES

*MATZO BREI scrambled or pancake style, with applesauce and sour cream 14

*CHEESE BLINTZES (3) with sour cream and strawberry preserves 15
1 BLINTZ 6

*POTATO PANCAKES (4) with applesauce and sour cream 14
1 POTATO PANCAKE 4

SIDF ORDERS

POTATO SALAD, COLE SLAW or MACARONI SALAD 5

CUCUMBER SALAD, SAUERKRAUT or PICKLED TOMATO 5

MACARONI & CHEESE 8

BAKED BEANS, BROWN RICE, BLACK BEANS or VEGETABLE OF THE DAY 5

KASHA VARNISHKA 6

SIDE OF DELI MEAT (3 oz.) 8

HALF BBQ or ROASTED CHICKEN 12

GRILLED CHICKEN BREAST (5.5 oz) 10

SKIRT STEAK (8 oz.) 18

BAKED POTATO or SWEET POTATO FRIES 6

MASHED POTATOES 5

FRENCH FRIES or HOT POTATO CHIPS 5

ONION RINGS 6

COTTAGE CHEESE (low-fat) 5

SOUR CREAM 3

SIDE of HOMEMADE GUACAMOLE 8

SIDE of HOMEMADE SALSA 5

APPLESAUCE 4

MEAT, POTATO, KASHA or SPINACH POTATO KNISH 8

CHOPPED LIVER 8

CHICKEN SALAD, TUNA SALAD OR WHITEFISH SALAD 8

EGG SALAD 6

SWEET NOODLE KUGEL (served hot or cold) 5

CHILDREN'S SECTION

For 12 and under only. Not available for Take-Out

JOEY'S BOWL OF CEREAL, BOWL OF OATMEAL or SIDE OF FRUIT 5

JANE, MACK & SUNNY'S BAGEL & CREAM CHEESE 3.50

JONAH & BRANDON'S EGG "MIT" BAGEL JR. scrambled eggs, American cheese, bagel, home fries or hash browns 9

ANDY'S AMERICAN CHEESE OMELETTE 2 eggs, American cheese, home fries or hash brown, choice of bread 10

AVA'S FRENCH TOAST with two slices of bacon or one sausage 9

MILES & ELIANA'S EGGS & TURKEY BACON with a bagel & cream cheese, homefries or hashbrowns 9

EMMA & CHLOE'S SILVER DOLLAR PANCAKES (add strawberries, bananas or chocolate chips add 1) 8

SAM, MAYA & ANNIE'S ALMOND GRANOLA SILVER DOLLAR PANCAKES 9

TALIA'S PANCAKE SANDWICH one egg and two slices of bacon or one sausage 9

JAMES AND OLIVIA'S CHEESE BLINTZ 5

SADIE & CLARA'S PEANUT BUTTER or CREAM CHEESE & JELLY SANDWICH 5

MANDY'S MATZO BALL SOUP with noodles 6

JESSICA'S GRILLED CHEESE on whole wheat, with thin or sweet potato fries 8

ROMY, GEMMA & LAUREN'S PIZZA BAGEL 7

MAX MILO'S CHEESE QUESADILLA with salsa and sour cream, and thin or sweet potato fries 9

SEBASTIAN, STEVIE & HARPER'S DELI PLATE two slices meat, two slices cheese and thin or sweet potato fries or fruit **9**

ZEKE'S CHOICE OF A SANDWICH with thin or sweet potato fries 10

CAMDEN AND PRESLEY'S CHOICE OF A SALAD 10

BRANDON'S CHICKEN WRAP with lettuce and melted jack in a tortilla, and thin or sweet potato fries 10

LOBEL'S BURGER & FRIES kosher ground beef, and thin or sweet potato fries (add cheese .50) 9

BENJAMIN'S TURKEY BURGER with thin or sweet potato fries (add cheese .50) 9

ASHER'S TURKEY DOG with thin or sweet potato fries 7

JAMES, JAY & RYAN'S CORN DOG with thin or sweet potato fries 7

SAMMMY & JACK'S HOT DOG with thin or sweet potato fries 7

JAKE'S CHICKEN TENDERS with thin or sweet potato fries 9

MAGGIE'S MACARONI & CHEESE 8

MATTEO'S SPAGHETTI & MEAT SAUCE 9

GIULIANA'S BUTTERED NOODLES with parmesan 7

LAUREN'S LATKE one potato latke served with applesauce 3.50

COOPER'S CHICKEN TAQUITOS 7

STELLA'S NACHOS chips & cheese with guacamole & sour cream 8

LONDON, MONET AND TEDDY'S SODA FROM THE FOUNTAIN 2.50

SOPHIE, GOLDIE & ALMA'S CHOCOLATE MILK 3

JENNA AND JEREMY'S HOT CHOCOLATE 3

LILY & JONAH'S MILK SHAKE or SMOOTHIE 5

NATHAN & REESE'S PEANUT BUTTER MILK SHAKE 5

ZOE & JAGGER'S ICE CREAM SUNDAE 5

HAZEL'S NUTELLA MINI CROISSANT grilled with Nutella, strawberries and bananas 7

BEVERAGES

ORGANIC COFFEE hot or iced, decaf or regular (light or dark roast) 4

ESPRESSO single 4 double 6

CAPPUCCINO OR CAFE LATTE 6 extra shot add 2

VANILLA LATTE 6 extra shot add 2

CAFE MOCHA 6 extra shot add 2

GROUNDWORK'S COLD BREW 6

MILK regular, non-fat, low-fat or soy or almond 4

BUTTERMILK 5

HOT HERBAL TEAS assorted flavors 4.50

HOT BLACK TEA 4

ICED TEA regular or mango 4

HOT CHOCOLATE 4

FRESH SQUEEZED LEMONADE flavor of the day 5

SNAPPLE, SOBE or VITAMIN WATER 4

FOUNTAIN SODA (free refill) 4

FOUNTAIN SELTZER WATER 2

BOTTLED OR CANNED SODA Dr. Brown's, IBC, Izze's, Boylan's, Bundaberg (root beer, ginger beer) 4

REEDS ORIGINAL GINGER BREW 4

PELLEGRINO MINERAL WATER 5

SPINDRIFT SPARKLING WATER raspberry-lime, blackberry, cucumber, lemon, strawberry 4

BOTTLED WATER sm 3 lg 5

12

* VEGETARIAN

DESSERTS

FACTOR'S FAMOUS BROWNIE SUNDAE

Warm brownie topped with a scoop of ice cream, whipped cream, and chocolate syrup Shaved almonds on request

10

FACTOR'S FAMOUS HOT WAFFLE SUNDAE

Topped with a scoop of ice cream, whipped cream and strawberries
Maple or chocolate syrup on request

12

FACTOR'S FAMOUS NUTELLA PANINI

Nutella, bananas & strawberries, grilled on a croissant, topped with powdered sugar

11

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NEW YORK CHEESECAKE 8
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HOMEMADE BROWNIE 5

APPLE STRUDEL 6

ROCKSLIDE BROWNIE 5

FRESH BAKED MUFFIN 4.50

LEMON BAR or PECAN BAR 5

BANANA PUDDING with vanilla wafers 6

PUDDING: RICE, BREAD, CHOCOLATE OR TAPIOCA 5

JELLO WITH WHIPPED CREAM 5

HOMEMADE APPLE PIE 7

HOMEMADE CHERRY PIE 7

LEMON MERINGUE PIE 8

STRAWBERRY SHORTCAKE 8

MELON (in season) honeydew, cantaloupe or watermelon 5

SUGAR-FREE BAKED APPLE 5

FRESH FRUIT cup 6 bowl 8

FRESH BERRIES cup 7 bowl 9

BUNDT CAKE ask for today's selection 7

CHOCOLATE BLACKOUT CAKE 8

MOLTEN CHOCOLATE BUNDT CAKE 8

DOUBLE LAYER CARROT CAKE 8

HOMEMADE FLAN 7

HOMEMADE RUGELACH (5) 7

ICE CREAM or SHERBET 7

CHOCOLATE CHIP CIGAR 4

JUMBO COOKIE sprinkle (chocolate or rainbow), black & white, chocolate chip, chinese or linzer tart 4

ICE CREAM SODA 7

ICE CREAM SUNDAE 8

OLD FASHION N.Y. EGG CREAM 6

CHOCOLATE PHOSPHATE 6

MILK SHAKE chocolate, vanilla or strawberry 7 make it a malt add 1

OREO COOKIE MILK SHAKE 8

REESE'S PEANUT BUTTER MILK SHAKE 8

FRUIT SMOOTHIE choice of 2 fruits: banana, strawberry, raspberry, mango, blueberry, pineapple 8 w/protein powder add 2, w/ice cream or yogurt add 2, w/kale or spinach add 2

••• ALL OUR DRESSINGS AND SOUPS ARE HOMEMADE ••• WE FRY IN NON-TRANSFAT OIL •••

Most Major Credit Cards Accepted • Minimum Service Charge \$5.00
We reserve the right to refuse service to anyone.
Not responsible for lost or stolen items.
All prices subject to change without notice.

Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of food borne illness.

GIFT CARDS, HATS, SHIRTS & CHILDREN'S APPAREL AVAILABLE AT THE REGISTER

FACTOR'S TEACHES YOU HOW TO SPEAK DELI!

So you don't get "fermished"

- "CHUTZPAH" NERVE It takes a lot of chutzpah not to like Factor's Deli.
- "EMMESS" THE TRUTH It's emmess, everybody loves Factor's.
- "FERMISHED" MIXED UP, CONFUSED You won't be fermished choosing Factor's.
- "FRESSER" A BIG EATER Only a fresser can finish a Factor's Triple Decker Sandwich.
- "GONZAH MEGILLA" ENTIRE THING You'll find the gonzah megilla at Factor's Deli.
 "GROISER MACHER" BIG SHOT At Factor's we treat everyone like a groiser macher.
 "KINAHORA" WHAT A GOOD THING Kinahora, Factor's has the best food!

- "MESHPUCHAH" FAMILY Take your meshpuchah to Factor's and dine with our meshpuchah. "MESHUGENNAH" CRAZY If you don't like the food at Factor's you're definitely a meshugennah.
- "NEBBISH" A NERD Even a nebbish loves Factor's.
- "PLOTZ" BURST WITH SATISFACTION At Factor's you will plotz from all the delicious food.
- "SCHLEPP" TO CARRY Schlepp home an order To Go from Factor's.
- "SHMATAH" RAG Ask our busboys for a shmatah if you spill. "SHMUTZ" DIRT There's no shmutz at Factor's.
- "SHTARKER" STRONG PERSON To shlepp home a Factor's sandwich, you have to be shtarker.

SO GO AHEAD AND INVITE THE GONZEH MESHPUCHAH TO FACTOR'S DELI! RESERVE OUR PRIVATE PATIO OR BACK ROOM FOR ANY OCCASION. "ZEI GEZUNT" (be healthy)



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